



County of Lacombe  
**Lifelong Learning Association**  
Box 5742 (Bay 2, 4730 51<sup>st</sup> Avenue) Lacombe, AB T4L 1X3  
Phone: (403) 782-7955 Fax: (403) 782-9382  
Email: cllla@rttinc.com



**Community Adult  
Learning Councils**  
*Lifelong learning...it's our business*

Why advertise in the  
**Don't Hibernate Fall 2010**  
**Community Course & Activities Guide**

Offered through the County of Lacombe Lifelong Learning Association

*Don't Hibernate* is a community course and activities guide offered free to all residents and businesses in the Town of Lacombe and Lacombe County. This guide is published two times a year (Fall – September to December, Winter/Spring – January to June) and provides a one-stop resource for programs, classes, events and learning opportunities available to learners of all ages, not just in the Town of Lacombe, but throughout the entire County.

This fall, 11250 copies of the *Don't Hibernate* guide will be delivered to the doors and mailboxes of the entire County including: Town and rural Lacombe, Alix, Bentley, Blackfalds, Clive, Eckville, Mirror, and Tees. Extra copies of the guide are always made available at libraries, community service groups, and recreation facilities throughout the Town and County. The *Don't Hibernate* guide can also be found on the County of Lacombe Lifelong Learning website ([www.cllla.com](http://www.cllla.com)). The *Don't Hibernate* guide was first distributed in 1975 by the Lacombe Further Education Council (now known as County of Lacombe Lifelong Learning Association or CLLLA), and the Lifelong Learning Association has been able to continue providing this service to the community, free of charge, through community sponsorship, and the sale of advertising space within the guide.

Advertising space is available to *any* business, organization, or individual wanting to advertise their services, programs, or events. Ad sizes include business card, ¼ page, ½ page, banner ad, and full page ads, with space available inside the guide, as well as on the inside and outside covers. Not only will your advertising dollars supply you with diverse exposure over 4 months throughout the entire County, you will also be supporting the continuing growth of lifelong learning opportunities in your community.

**All ads must be submitted in Microsoft Word or Publisher format and can be sent to the CLLLA via email or delivered to the office on a disc.**

For more information on advertising, or for general inquiries, please contact Carol at 782-7955.

**Deadline for Fall submissions (September - December, 2010):  
July 7, 2010**

To be distributed: Week of August 23, 2010

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